

183A was the second toll road in the United States to convert to a cashless toll collection.

Business News and Resources to Strengthen Leander's Economic Development One Entrepreneur at a Time

Driving Economic Development in Leander



In March, the Central Texas Regional Mobility Authority broke ground on a five-mile northern extension of the 183A toll road, marking the beginning of construction for Leander's first expressway. The project is being built seven years earlier than first anticipated in response to significant traffic coming from Leander and points north. Recent traffic counts conducted by the Mobility Authority found more than 30,000 vehicles a day are using the 183A frontage roads just north

of FM 1431, with 12,000 vehicles a day using the portion in Leander north of RM 2243. The higher than projected traffic volumes led to rush hour delays at traffic signals along the 183A frontage roads, and that motivated the Mobility Authority to expedite construction of the toll road extension.

The 183A northern extension will run from FM 1431 in Cedar Park to just north of RM 2243 in to the heart of Leander's Transit Oriented Development and adjacent to Leander's planned Austin Community College Campus. The extension project accommodates the construction of local roads that in the future will serve the Transit Oriented Development, including Hero Way and an extension of San Gabriel Parkway. The project includes a 10-foot wide shared use path that runs along the 183A southbound frontage road and will eventually link with the Brushy Creek Regional Trail.

The \$105 million extension project was funded by the sale of bonds backed by future toll revenue from 183A. The extension is expected to open in early 2012. Learn more about the Central Texas Regional Mobility Authority and who is running the toll roads in the July/August issue of *Eye On Leander*™. **eye ON**

Source: Central Texas Regional Mobility Authority

Attacking Traffic Congestion

Traffic congestion is a growing problem for most cities in the developed world. Often, it is too expensive or disruptive to the community to add more highway capacity. In these instances, the best option is to use tolling as a way to manage congestion. One method becoming more common in the United States is Express Lanes. These special lanes allow drivers willing to pay a toll to bypass congestion in the adjacent non-tolled lanes. To keep the Express Lane from becoming congested, the toll increases when demand is high and decreases when demand is low. Express Lanes are proposed for a number of roads in the Austin area including I-35, Loop 1 and US 183. Demand based tolling could someday be implemented as a way to manage congestion across entire regions.

Calling Leander Entrepreneurs

Own a business in Leander? Thinking about starting a new business in Leander? If you answered "yes" to either of these questions we invite you to join the Leander Business Circle. Membership is FREE. Join us the 2nd Thursday of each month to meet other business owners, learn what is happening in Leander and discover how the Greater Leander Chamber of Commerce and Leander Business Circle can help your business succeed. No RSVP required, just come prepared with business cards.

If you are an entrepreneur in the Leander area call 512-528-2852 or 512-259-1907 for more information.

Leander Business Circle Meeting Schedule

June 10, 2010
July 8, 2010
8:00 - 10 AM
FREE Networking

Pat Bryson Hall
(201 N. Brushy Street)
Call 512-528-2852
or 512-259-1907

en•tre•pre•neur n.

A person who organizes, operates, and assumes the risk for a business venture



Support Leander's economic development by supporting its local entrepreneurs.



DMS & Associates
512-366-8529

Do you cringe at the thought of doing bookkeeping and administrative work?

If you're like most business owners, the bookkeeping and administrative piece of your business is the least exciting thing you do. Each day, there are more filing and reporting requirements coming at small business owners from all directions—both state and federal—and the penalties and fines for non-compliance are increasing as well. For your business to grow, let DMS & Associates handle your phones, mail, bookkeeping, payroll and an endless array of administrative tasks – and they can do it all remotely from their office in Leander.

Contact Kimberlee Augustine at 512-366-8529 ext. 2012 or visit www.DMSandAssoc.com for additional information.

WilCo Entrepreneurs Meet in Leander

Leander has joined other Williamson Co. communities to develop an entrepreneurial network. This effort intends to grow business locally while thinking globally.

Wilco Entrepreneurs Community (WEC) is a Chamber of Commerce and Economic Development sponsored group focused on helping entrepreneurs start and grow business in Williamson County. WEC's mission is to develop a community network that supports, talent-matches and funds entrepreneurs from idea to profit. The goal is to encourage economic development and create stable, local jobs.

WEC meets monthly at the Leander Public Library located at 1011 S. Bagdad Rd. For meeting dates, time and additional information contact Mary Hengstebeck 512-983-7009 or mhengstebecktexas@gmail.com.

Job Seekers, Entrepreneurs Get Boost from Two New Businesses

It was only a matter of time before Leander's first job board and executive suites would open. Fortunately, that time is now. Both of these businesses are positioned to be valuable resources for Leander's growing population and businesses.

LeanderJobs.com is an online job board equal to the functionality of big city job boards. As word spreads of this new service employers and job seekers alike will be able to geo target employment needs. Resume posting is free to job seekers. Employers may choose from various packages at nominal prices to search resumes and post job openings. Advertising is also available. Visit www.LeanderJobs.com to get started or contact LeanderJobs.com at 512-337-7400 or via email at contact@leanderjobs.com additional information.

Majak Business Suites offers professional executive and virtual office space with total business and support services, including bookkeeping, conference room rental and professional image enhancement. Co-owner Kimberlee Augustine (DMS and Associates) specifically designed Majak's services and packages to meet the flexible and changing needs of entrepreneurs, start-ups and home-based small businesses. National and international companies will also find Majak Business Suites to be a cost-effective alternative to establish and expand their business in Leander, Texas. Majak Business Suites is conveniently located 800 Crystal Falls Parkway, Bldg. 1, Leander, TX 78641. To schedule a tour and learn more about Majak's full scope of services and packages call 512-379-0379 or email info@majakoffices.com.

Upcoming Chamber Guest Speakers

- May 25** **Judy Maggio**
Evening News Anchor, KEYE-TV
- June 22** **Susan Combs**
Texas State Comptroller
- July 27** **Kirk Clennan**
Leander Economic Dev.

Kirk D. Clennan



mary@leandercc.org

Become a Friend, Fan or both

Kirk D. Clennan (*Friend*)



Leander Chamber (*Friend*)

Leander Economic Development Department (*Fan*)

Greater Leander Chamber of Commerce (*Fan*)

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[leanderchamber](https://www.linkedin.com/company/leanderchamber)

Shop Local Businesses

Buy local from our growing Business Directory. This is a sampling of the many products and services available. Visit our website for more great businesses at www.LeanderBusinessCircle.com.

Business Name	Service/Product	Contact
A+ FCU	Credit Union	512-921-6444
ACN Newspapers Leander	Newspaper, Advertising	512-267-4449
Advisors Choice Network	Risk Free Advertising	512-697-9721
Allstate	Insurance	512-259-7444
Ameriprise	Financial Planning	512-986-5569
ARS & Company	Repair Alternators, etc.	512-966-4318
Asseilities, Inc.	Accountants / Tax	512-284-6992
Austin Career Coaching	Coaching	512-484-4077
B & B Body & Paint	Collision Repair	512-690-9020
Beyond the Big Day	wedding planning	512-637-1007
B's Best Interior Designs	Interior Decorating	512-791-7730
Bullseye Tech Support	Computer Repair	512-667-6467
Cedar Park Signs	Signs	512-267-2022
Coldwell Banker	Realtor	512-289-0672
Communications Plus, Inc	Telephones	512-834-9696
Destination Graphix	Marketing & Advertising, Web, SEO	512-260-7886
DMS & Associates	Accounting	512-366-8529
Ed Kelley Photography	Photographer	512-986-5519
Edward Jones	Financial Services	512-259-7156
Element Centex	Credit Card Processing	512-517-4328
Elite Financing Group	Broker Firm	512-635-7118
Farmers Insurance	Insurance	512-293-2556
Freeze Home Insp.	Home Inspections	512-260-8825
Gen-Tech	Generator Repair	512-657-7811
Gilbert Debner, CPA	Tax Service	512-259-5491
Hill Country Directory	Directory	254-383-0873
Housewarmers	Housewarmers	512-259-9698
Hudson's Jewelers	Jewelry	512-259-8811
Isagenix	Weight Loss	512-260-1870
KDA Prospect Painting	Exterior Specialist	512-259-7619
Keller Williams	Realtor	512-567-1949
Leander Signs	Signs	512-528-0887
Lockwood Engineers	Civil Engineering	512-422-5065
Majak Business Suites	Executive and Virtual Offices	512-379-0379
Marcie Cox, CPA	CPA services	512-259-2995
Mary Kay Cosmetics	Cosmetics	972-342-6334
Master Screen Graphics	Embroidery, etc	512-259-1421
Minuteman Press	Printing, Graphic Design	512-259-7610
Mitchell Marketing	Promotional Products	512-547-9631
New York Life	Insurance	512-699-7136
Open My World	Therapeutic riding	512-259-6665
PostNet	Printing & Shipping	512-637-6080
Rheinlander Architects	Architects	512-255-8948
Ritter Renovations	Remodeling / Lawn	512-762-9313
SAH Div. Hold	finance	512-350-9368
Savor Personal Chef Service	Personal Chef	512-879-7751
Sierra Air	A/C and Heat	512-267-0187
Success Motivation	Motivation	512-836-7676
Syndicate Audio	AV Installation	512-740-1218
Synterra Property	Realtor	512-947-1515
T n T Maintenance Serv	Home Repair & Remodeling	512-796-7717
Tejas Lawn Care	Lawn / Landscape	512-656-5892
The Adequate Snack	Caterer / Chef	512-267-1957
The Mangold Group	CPA Firm	512-327-0909
Total Pool & Spa	Pools	512-260-7854
Tovar Construction	Construction	512-350-3818
Trintronix	Web Development	512-589-0668
Tutor Doctor	In Home Tutoring	512-731-6893

See more business services and resources at www.LeanderBusinessCircle.com.

Business Resources

Williamson County Clerk's Office

Assumed Name DBA filing
512-943-1515

Small Business Development Center

www.business.txstate.edu/sbdc
512-716-4826

SCORE

Service Corps of Retired Executives

www.scoreaustin.org
512-928-2425

The Better Business Bureau of Central and Southern Texas

www.centraltx.bbb.org
512-445-2911



Promote your business to Leander. We make it easy. Call 512-259-1907.

eye ON
Leander
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Business News, Tips and Resources from the Leander Business Circle

Join us for **FREE Business Networking June 10 and July 8, 2010 - 8:00 AM**

findITfast

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Starting a Business?

See *Business Resources*, p. 3

Promote Your Business in Leander's Favorite Award-Winning Business Newsletter

Call 512-259-1907 now for advertising sponsorship information and availability. (*Distribution is over 16,000 to Leander only.*)

The Leander Business Circle is co-sponsored by the City of Leander and the Greater Leander Chamber of Commerce.



What does Leander, Google News and Twitter have in common?

Answer: Unlimited value and opportunity for business development, a strong online presence and exponential return on your investment both off and online.

Crowded markets and scarcity of real estate (real or virtual) are neither factors nor areas of concern in Leander, Google News or Twitter. All three offer entrepreneurs, small business and marketers alike a promise land for business development and growth. The challenge lies in learning how to leverage and utilize the vast benefits and features each possess to help target growth in the areas you need it most.

The City of Leander and Greater Leander Chamber of Commerce offer resources at little to no cost to help you launch and grow your business in one of Central Texas' fastest growing cities. And Leander Business Circle members have the expertise, tools and resources to help you set-up, staff and promote your business. Never before in the history of business or the Internet has small business had more opportunities to build their brand and increase their bottom line.

In summary, marketing and advertising are about visibility and accessibility, using various channels to help consumers easily find and do business with you. Leander (the City and Chamber), Google News and Twitter do more to help consumers find your business while strengthening your position in the local offline and globally online markets.

Community Events . . .

Cars & Coffee May 30

John Eagle European's Cars and Coffee - Austin in Leander brings more than 300 Classic, Vintage, Antique and Exotic automotive enthusiasts to the community. This growing come-and-go event is held in Old Town Leander the last Sunday of the month from 11AM to 2 PM. For more information call 512-259-1907.

Sen. John Carter August 24

Save the date for Senator John Carter's annual address. The event is open to the public. Call 512-259-1907 for details.

Leander's 3rd Annual Best Party Ever August 27

Save the date now and watch for more details in the next *Eye On Leander*. Call 512-259-1907 for details.