

# Leander™

Bi-Monthly Guide to Small Business in Leander, TX

U.S. Census 2010 forms will be at your door mid-March. The head of household represents "person 1." See p. 2 for more details.

Business News and Resources to Strengthen Leander's Economic Development One Entrepreneur at a Time

## Buy Local, Plant More Seeds to Grow



How do you grow a successful business, a bountiful garden and a thriving community? Buy local and plant more seeds! As spring ushers in the hope of new beginnings and opportunities consider buying local first, in Leander. Leander offers a growing number of products and services through traditional brick and mortar businesses and varied home-based and virtual businesses.

Planting more seeds is a time-honored pillar of success in growing a business as well as in education and personal growth. Farmers know it. Marketers know it. And moms

know it. Adopt it now, or at anytime, to cast a wide net to help grow and sustain your business.

In today's market, businesses need an integrated marketing plan that includes a strong online presence. Fortunately, network marketing is a strategy deeply rooted in the art and practice of continually planting more seeds. The City of Leander and Greater Leander Chamber have offered monthly networking opportunities to local entrepreneurs, small business and commercial real estate since 2005. They now include social networking through LinkedIn, Facebook and Twitter (see p. 2). A new buy local e-savings program is in the works to help residents receive timely offers and hot deals from local businesses.

For a bountiful garden or Texas Hill Country landscape, shop Leander's nurseries. From planning to maintenance, Leander's nursery industry has the plants, products, tools and expertise for any lawn, garden or landscape you can dream. Visit them today and enjoy the power of buying local—everyone wins. **eye ON**

**Farmers Grass & Nursery**  
1305 Leander Drive  
512-259-4111

**Grateful Growers**  
1444 County Road 270  
512-528-8001

**Lowe's Lawn & Garden**  
1495 Highway 183  
512-260-5670

**Utz Environmental Services**  
10948 E. Crystal Falls Parkway  
512-335-9798

**Seasons Garden Center**  
1892 F.M. 2243  
512-528-0830

**SBCI Materials & Sudderth Brothers Contracting, Inc.**  
600 N. Bagdad Road  
512-260-2747

**Texas Backyard at HEB Leander**  
651 N. US Hwy 183  
512-528-7700

**The Grass Patch**  
15841 Ronald W. Reagan Blvd.  
512-259-5188

## Calling Leander Entrepreneurs

Own a business in Leander? Thinking about starting a new business in Leander? If you answered "yes" to either of these questions we invite you to join the Leander Business Circle. Membership is FREE. Join us the 2nd Thursday of each month to meet other business owners, learn what is happening in Leander and discover how the Greater Leander Chamber of Commerce and Leander Business Circle can help your business succeed. No RSVP required, just come prepared with business cards.

*If you are an entrepreneur in the Leander area call 512-528-2852 or 512-259-1907 for more information.*

### Leander Business Circle Meeting Schedule

**March 11, 2010**  
**April 8, 2010**  
**8:00 - 10 AM**  
FREE Networking

Pat Bryson Hall  
(201 N. Brushy Street)  
Call 512-528-2852  
or 512-259-1907

**en•tre•pre•neur n.**

A person who organizes, operates, and assumes the risk for a business venture



# Census 2010: Everyone Counts in Leander

April 1, 2010 is National Census Day. Forms for the 2010 Census are expected to arrive at your door mid-March, and again in April if you have not responded. The form contains 10 short questions to obtain basic information about your household and each person at the residence. The head of household (“Person 1”) should complete the form and return it via mail.

Why is participation and an accurate population count important? Your participation can ensure thousands of your tax dollars are returned to Leander in critical services for you and your family. These services can range from safety and health programs to parks and transportation facilities—programs that improve your life. Your answers also can mean the difference of thousands of dollars to your city over the next 10 years.

Leander’s population has grown from 7,596 in the 2000 Census to an estimated 30,000 in 2010. The number of households has increased over 400%. This gives everyone in Leander a huge stake in taking part in the 2010 Census and makes an increase in participation more critical. Any undercount will cost the city and affect the community.

Getting an accurate count of the population during these tough economic times is especially important to local governments and residents struggling with financial problems. Census data is used to fund numerous programs including:

- Food stamps
- Section 8 Housing
- National School Lunch Program
- Head Start
- State Children’s Insurance Program
- Women, Infants and Children (WIC) Program
- Foster care
- Child care



Completing the 2010 Census form is safe, easy and as you can see vitally important to every household and resident. Your information is confidential and your privacy is protected by law. Names and other identifying information are stripped from the responses and data is never released that would allow an individual to be identified. None of the information collected from the Census can be used to enforce laws against a respondent. Visit <http://2010.census.gov> for more information.

“Take 10 minutes” to complete and mail your 2010 Census when it arrives. See “Census 2010: Know the Facts” for more details. And remember, “it’s in our hands” to make everyone in Leander count.

*Things you should know BEFORE . . .*

## Census 2010: Know the Facts

Census workers will carry an identification badge and may have a “U.S. Census Bureau” bag when going door-to-door to gather information.

A worker will not ask residents for Social Security numbers, bank account information or other information of that nature. They will never ask to enter your home.

A worker will not reveal any information they gather from residents. Any employee who might share that information faces up to five years in prison and a \$250,000 fine.

Participation in the 2010 Census is required by law. If a resident does not respond, the courts can impose a \$5,000 fine.

For more information about the 2010 U.S. Census, go online to <http://2010.census.gov>.



Source: <http://2010.census.gov>

## Upcoming Chamber Guest Speakers

**March 23** **Dr. Bret Champion**  
LISD Superintendent

**April 27** **Dr. Keith Phillips**  
Federal Reserve Bank of Dallas

**May 25** **Judio Maggio**  
Evening News Anchor, KEYE-TV

Kirk D. Clennan



mary@leandercc.org

*Become a Friend, Fan or both*

Kirk D. Clennan (*Friend*)



Leander Chamber (*Friend*)

Leander Economic Development Department (*Fan*)

Greater Leander Chamber of Commerce (*Fan*)

leanderecondev



leanderchamber

# Buy Local at www.LeanderBusinessCircle.com

## Leander's Primary Employers

Business Name	Contact	Website
31-W Insulation	512-260-0026	www.31w.com
ABC Erosion Control, Inc.	512-259-3894	www.abceci.com
Absolute Machine & Tooling	512-259-7676	www.amt-absolute-machine.com
Acoustical Resources	512-259-5858	www.acousticalresources.com
Alpha Concrete	512-260-0304	www.alphaconcreteleander.com
Anything In Ink, Inc.	512-259-1083	www.anythinginink.com
Archadeck	512-259-8282	www.archadeck-austin.com
Austin Power Equipment	512-260-3333	www.apetad.com
Austin Precision Products	512-259-1585	www.laruetafactual.com
Austin Woodworks	512-259-3373	www.austinwoodworks.com
Cabinets Deluxe	512-259-2531	www.cabinetsdeluxe.com
Scotfield Construction Services, LLC	512-260-5200	www.centexplaster.com
Crocker Crane Rentals	512-258-1323	www.crockercrane.com
D&W Painting, Inc.	512-259-1411	www.dwpainting.com
Defense Contract Services, Inc.	512-219-7958	www.dcsi1.com
Dennis Steel, Inc.	512-259-4001	www.dennissteel.com
Design & Assembly Concepts	512-528-9501	www.dac-us.com
Empire Fence Company	512-259-0693	www.empirefence.com
Excel Construction Services, LLC	512-259-5005	www.excelconstruction.com
FabCon Products, Inc.	512-259-1269	www.fabconproducts.com
Farmer's Grass	512-259-0088	www.farmersgrass.com
Farmer's Nursery, Inc.	512-259-4111	www.farmersnursery.com
G&R Electrical Construction, Inc.	512-219-9588	www.grelectric.net
Glemco	512-259-0320	www.glemco.com
Grass Patch, Inc., The	512-259-5188	www.thegrasspatch.com
Grateful Growers	512-528-8001	www.gratefulgrowers.com
H.L. Chapman Pipeline Construction, Inc.	512-259-7662	www.hlchapman.com
Hardwood Products	512-259-3094	www.hardwoodproductsinc.com
Integra Research & Development, Inc.	512-771-8008	www.integrand.com
Integrated Metal Products	512-259-4143	www.impinc.net
J.C. Evans Construction	512-244-1400	www.jcevans.com
Jay Engineering Company	512-259-3882	www.jaeco.net
Joule Biotechnologies, Inc.	617-354-6100	www.joulebio.com
L.G. Machine	512-259-3959	
Lone Star Ready-Mix	512-260-3629	www.lonestarreadymix.com
Longhorn Plumbing Company	512-259-3400	
Master Screen Graphics	512-259-1421	www.masterscreengraphics.com
One Source Manufacturing Technology	512-251-2311	www.osmtech.com
Precise Machining	512-528-8771	
Process Networks Plus, Inc.	512-260-1699	www.pnplus.com
Process Sciences	512-259-7071	www.process-sciences.com
Pro-Fence, Inc.	512-260-9800	www.profence.com
RJ Precision Machining	512-259-3000	
Roof Crafters	512-331-5500	www.roofcrafters.com
Safe Way Electric, Inc.	512-259-9291	
Sisk-Robb, Inc.	512-260-7171	www.Sisk-Robb.com
Sova Construction	512-259-1642	www.sovaconstruction.com
Sudderth Brothers Contracting, Inc.	512-260-2747	www.sudderthbros.com
Suncoast Post Tension, L. P.	512-259-7908	www.suncoast-pt.com
T.F.R. Enterprises, Inc.	512-260-3322	www.tfrinc.com
TimberTown, USA	512-528-8112	www.timbertownusa.com
TNT Distributors, Inc.	512-260-6222	www.tntdistributors.com
Utz Environmental Services	512-528-9696	www.utzenvironmentalservices.com
W.S. Walker Company, Inc.	512-259-0075	www.wswalkercompany.com
White Star Farm	512-260-5074	
Whitetail Construction	512-259-0800	
Zora Enterprises	512-260-8805	

## Business Resources

**Williamson County Clerk's Office**  
Assumed Name DBA filing  
512-943-1515

**Small Business Development Center**  
www.business.txstate.edu/sbdc  
512-716-4826

**SCORE**  
**Service Corps of Retired Executives**  
www.scoreaustin.org  
512-928-2425

**The Better Business Bureau of Central and Southern Texas**  
www.centraltx.bbb.org  
512-445-2911

**Free Marketing Program for Small Business**  
www.destinationgraphix.com  
512-260-7886



**eye ON Leander**  
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Business News, Tips and Resources from the Leander Business Circle

Join us for FREE Business Networking March 11 and April 8, 2010 - 8:00 AM

## findITfast

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## Starting a Business?

See Business Resources, p. 3

## Promote Your Business in Leander's Favorite Award-Winning Business Newsletter

Call 512-259-1907 now for advertising sponsorship information and availability. (Distribution is over 16,000 to Leander only.)

The Leander Business Circle is co-sponsored by the City of Leander and the Greater Leander Chamber of Commerce.



Greater Leander Chamber of Commerce

\*RAFFLE\*  
\*PRIZES\*



7<sup>th</sup> Annual  
**GOLF**  
Tournament

Friday – April 9, 2010  
The Golf Club at Crystal Falls  
12:00 Noon Shotgun Start

Sign up now!  
Call 259-1907

Four Man Scramble

Teams \$400 each / Individuals \$100  
Entry Fee includes:

- Cart
- Lunch & Dinner
- Green Fees
- Swag Bag



Sponsorships available now. Forms online at [www.leandercc.org](http://www.leandercc.org).

3400 Crystals Falls Parkway, Leander, TX

### Community Events . . .

#### 2010 Census coming mid-March

“Take 10 Minutes” to complete and mail back the 2010 Census Forms. See p. 2 for more information.

#### Cars & Coffee March 28

John Eagle European's Cars and Coffee - Austin in Leander is an informal, come-and-go monthly event for Classic, Vintage, Antique and Exotic automotive enthusiasts. Come on down to Old Town Leander the last Sunday of the month from 11AM to 2 PM. Pop-out a lawn chair, take a stroll, grab a beverage and some 'nosh and enjoy the camaraderie. Call 512-259-1907 for more information.

#### GLCC Golf Tournament April 9

See ad (left) for details. The Chamber is accepting sponsorships and prize donations now. Call 512-259-1907 for details.